



# LEAN CANVAS

<b>Problem</b>	<b>Solution, MVP</b>	<b>Unique Value Proposition, UVP</b>	<b>Unfair advantage</b>	<b>Customer segments</b>
				
	<b>Key Metrics</b>		<b>Channels</b>	
<b>Cost structure</b>			<b>Revenue streams</b>	